



Middle School Tenacity Challenge Leadership Project Scoring Rubric

Students will identify a specific need in their school community and develop a leadership project based on this need. Secondly, they will market this project to others in the community and implement the leadership project for a set amount of time. Lastly, the student group will provide evidence to document the impact of their leadership project on the community through a creative visual to share at the Tenacity Challenge.

Expectation	Exemplary (40-31 Points)	Proficient (30-21 Points)	Developing (20-11 Points)	Insufficient (10-0 Points)
Leadership Project Explanation SCORE _____	Students have developed a strong leadership project that ties into the theme of mobilizing change in their community based on a clearly identified issue or need in the community.	Students have developed a good leadership project that ties into the theme of mobilizing change in their community based on a loosely identified issue or need in the community.	Students have partially developed a leadership project that ties into the theme of Mobilizing Change in their community. The project is not strongly based on an identified issue or need in the community.	Student have not fully developed a leadership project that ties into the theme of Mobilizing Change in their community.
Continuing Action Plan SCORE _____	Students provide a strong continuing action plan for implementation of project. Includes a thoughtful reflection summarizing the strengths of the leadership project and/or areas for improvement.	Students provide continuing action plan for implementation of project. Includes a vague reflection summarizing the strengths of the leadership project and/or areas for improvement.	Little or no thought put into the action plan for continuing implementation of the project. Little or no reflection summarizing the strengths of the leadership project and/or areas for improvement.	No noted continuing action plan or reflection summarizing the strengths or weaknesses of the project.

Impact on the School SCORE _____	A well thought out reflection is provided for what success will look like for this project and what analysis will be done to evaluate success.	A reflection is provided for what success will look like for this project and some information is provided as to what will be done to evaluate success.	Little thought put into the reflection for what success will look like for this project or what analysis will be done to evaluate success.	No reflection on what success will look like for this project and what analysis will be done to evaluate success
Visual and Design Elements SCORE _____	Powerful visual and design elements are employed to illustrate the team's leadership project and makes it easy to understand its purpose and impact.	Effective visual and design elements are used to illustrate the team's leadership project and most make it easier to understand its purpose and impact.	Visual and design elements used to illustrate the team's leadership project, but they do not make it easier to understand its purpose and impact.	Minimal visual and design elements used to illustrate the team's leadership project and they do not directly connect to the purpose of impact.

TOTAL SCORE _____

NOTES: